

CONTENTS

ACTUAL PROBLEMS OF MODERN UKRAINIAN SOCIETY

Zoska Ya. V., Stadnyk A. H., Kravchenko N. Yu.

THE SECTORAL APPROACH AS A DIRECTION OF STUDYING ORGANIZATIONAL CULTURE IN A TRANSITIVE SOCIETY	8
---	---

Ivanets T. M.

PRESERVATION OF LOCAL IDENTITY OF INTERNALLY DISPLACED PERSONS IN THE CONTEXT OF SOCIETAL SECURITY (ON THE EXAMPLE OF MARIUPOL).....	18
---	----

Pygolenko I. V.

THE ROLE OF BLOGGING IN FORMATION OF INFORMATION SPACE IN MODERN UKRAINIAN SOCIETY.....	27
---	----

CURRENT PROBLEMS OF SPECIAL AND BRANCH SOCIOLOGY

Ye. R. Koren

VISUAL SYMBOLS IN ROMANIAN EPIC WORKS. PART 2. ANALYSIS OF THE CENTRATOR THROUGH SYMBOLIC DESCRIPTORS.....	36
--	----

I. A. Svyatnenko, Yu. V. Romanenko

CENTRAL CORRUPTION AS A CULTUROPATHYC AND SOCIOPATHYC PHENOMENON: TO THE STATEMENT OF THE PROBLEM.....	47
--	----

**MODERN TECHNOLOGIES
IN MODERN UKRAINIAN SOCIETY**

Baidak T. M., Markova A. M., Bolotova V. O.

TARGETED ADVERTISING

AS COMMUNICATIVE TECHNOLOGY.....61